

GENERAL THORACIC SURGICAL CLUB



**2025 ANNUAL MEETING
SPONSOR & EXHIBITOR PROSPECTUS**

March 6-9, 2025

Bonita Springs, Florida

Welcome from the Chair



Dear GTSC Exhibitors & Supporters:

On behalf of the General Thoracic Surgical Club (GTSC), we are excited to invite your company to partner with us at our 37th Annual Meeting which will be held at the The Hyatt Coconut Point from March 6 - 9, 2025 in Bonita Springs, Florida.

For over 30 years, GTSC has been the "Who's Who" of surgeons committed to the practice of general thoracic surgery. Our Annual Meeting provides a unique opportunity for your company to connect with key decision-makers, who shape the landscape of general thoracic patient surgery and care. By partnering with us, you can increase sales, raise product awareness, and gain valuable insights into the needs of your target

audience. Our sponsorship opportunities offer unparalleled interaction with attendees and heightened recognition throughout the conference. As a supporter, you will have full access to all GTSC scientific programming and social events, enabling one-on-one networking opportunities with our esteemed members.

Our Mission is to promote clinically relevant scientific knowledge as well as enduring professional and social connections within the general thoracic surgery community.

Our Vision is to improve outcomes for patients with general thoracic surgical problems.

To explore the exhibiting and sponsorship opportunities available, we encourage you to review this prospectus.

We look forward to seeing you in Bonita Springs!

Sincerely,

A handwritten signature in black ink, appearing to read 'D. Wigle'. The signature is stylized and cursive.

Dennis A Wigle, M.D.
GTSC Chair

Exhibit with GTSC

Exhibitors at the GTSC Annual Meeting will enjoy unparalleled access to reach THE key decision makers nationwide on products and spending used for general thoracic patient surgery and care. To maximize interaction with conference delegates, exhibits will be placed next to the poster boards and refreshment service.

Exhibitor Benefits

Two (2) Complimentary Full Meeting Registrations (educational sessions, 8 meals and all social events)

Invitation to the Supporter Round Table with GTSC Leadership

Attendance list pre-meeting and post-meeting

Your Company's name displayed on the Annual Meeting webpage, linked to company website.

Participation in the Exhibitor Sip & Stroll

Exhibit Hall Hours

Exhibit Setup:

Thursday, March 6th from 12:30 - 1:30 PM

Open Hours:

Thursday, March 6th from 1:30pm - 6:30pm

Friday, March 7th from 8am - 12pm

Saturday, March 8th from 8am - 12pm

Tear Down:

Saturday, March 8th: 12pm - 2pm

Breaks will occur in the exhibit hall. We encourage all exhibitors to be present at their tables during the breaks. The tabletop exhibits will not be in a locked area.

All-Inclusive Access

Your booth purchase includes two full meeting registrations, which grants access to the scientific sessions, and all meals and social events. This allows representatives further contact with the attendees. Attendance by representatives at their tables is at their discretion.

Pricing

\$6,900 and includes all noted benefits!
Companies are able to purchase one (1) additional exhibitor badge for \$2,000.

Make Attendee Connections at the Exhibitor Sip & Stroll!

GTSC will hold its annual Exhibitor Sip & Stroll after the Thursday educational program from 5:15pm - 6:15pm.

Attendees will gather in the exhibit hall where they will be divided among the exhibit tables, and enjoy a sample of the provided refreshment, while they listen to your 2-3 minute 'elevator pitch'. After three minutes, attendees will move onto the next table. This is a great way for our exhibitors to connect with our attendees on the first day of the conference!

Attendees who can't attend the wine walk will still be able to visit booths throughout the conference.

Assignment of Table Space

GTSC does not assign tables and are instead on a first come, first serve basis upon arrival at the meeting. GTSC shall have the right to relocate any exhibit at any time before or during the period of exhibition. Payment is required in order to secure your table.

AV & Lead Retrieval

Audio Visual and an Lead Retrieval may be purchased closer to the meeting. Additional fees apply.

Decorator/Storage

Professional decorator services are not available at the GTSC Annual Meeting.

By purchasing a booth, all exhibitors agree to the rules and regulations noted on pages 10-12 of this prospectus

Sponsorship Levels

In addition to your selected sponsorship opportunity/opportunities, each benefit level includes valuable recognition and benefits! If the total sponsorship amount from your selected opportunity(ies) falls within one of the below sponsorship levels, all additional benefits included in that level will be yours at no additional cost!

Support agreements for the 37th GTSC Annual Meeting are due by: January 31st, 2025 in order to be included in the Annual Meeting final program and onsite signage

In addition to your chosen support opportunity, each support level includes:

	Year-Round Sponsor \$45,000+	Platinum Sponsor \$12,000+	Gold Sponsor \$7,000+	Silver Sponsor \$5,000+	Bronze Sponsor \$3,000+
Your Company's logo displayed on the Annual Meeting webpage, linked to company website.	✓	✓	✓	✓	✓
Invitation to the Supporter Round Table	✓	✓	✓	✓	✓
Attendance list pre-meeting and post-meeting	✓	✓	✓	✓	
Complimentary Meeting Registration	3	2	1	1	
One (1) complimentary flyer included in the Resources section of the mobile app	✓	✓	✓		
One (1) complimentary banner on the mobile app	✓	✓			
One (1) complimentary eblast advertisement to GTSC members	✓				
Year-Round Partner Banner on GTSC Homepage through December 2025	✓				

Sponsorship Opportunities

Promotional Flyer (\$100/item)

Let us spotlight your company! Collateral can be a very important aspect of a company's marketing strategy. Include your marketing piece on the GTSC mobile app. Located under the Resources section, all attendees will be able to view your promotional material. Advertise your booth or a new product by way of this great marketing opportunity. (Artwork to be provided by sponsor)

Podcast (3,000) - Bronze Sponsor

Become a driving force in disseminating knowledge and innovation within the field of thoracic surgery by sponsoring our captivating 30-45 minute non-CME podcasts for the General Thoracic Surgical Club. Your support will empower surgeons worldwide to stay informed, connected, and inspired, while showcasing your commitment to advancing excellence in thoracic surgical education. The company's name will be mentioned in the opening credits of the podcast and recognized on the GTSC podcast page. The podcast will be shared via email to members, posted on social media, and shared with our affiliate partner AIS Channel. The podcast will also be posted on the GTSC website indefinitely. Choose which month your podcast launches: April - Dec 2025.

Insert an Advertisement (\$2,000) - Silver Sponsor

- Record an up to 30 second advertisement on the topic of your choice, which will be inserted into the podcast recording.

OR Compression Socks (\$3,000) - Bronze Sponsor

Enhance your brand visibility by sponsoring Operating Room compression socks. Sponsors can design the socks however they like, subject to approval by GTSC Leadership. This sponsorship opportunity not only promotes your brand but also demonstrates your commitment to the well-being and performance of thoracic surgeons.

Sunrise Yoga with Branded Swag (\$3,000) - Bronze Sponsor

Help attendees kickstart their Saturday with a refreshing Sunrise Yoga session. This event promotes a healthy lifestyle and offers a unique opportunity to connect with fellow attendees in a serene setting. The session will be led by a certified yoga instructor, ensuring a safe and enjoyable experience for all skill levels. Participants will enjoy complimentary bottled water and receive a Performance Cool Towel with your brand on it to take home. This sponsorship ensures your brand is associated with wellness and community engagement.



Sponsorship Opportunities

Saturday Fishing Charter Excursion with Branded Swag (\$3,500) - Bronze Sponsor

Join us for an exciting 4-hour Fishing Charter Excursion in Estero Bay, where attendees will enjoy fishing for Snook, Redfish, and Trout among the Mangroves and Grass Flats. This sponsorship offers a unique chance to promote your brand while supporting a memorable and adventurous experience. Sponsorship includes one free excursion registration for a representative from your company, a boxed lunch, and a Sol Mate Tote Bag with your brand on it for each attendee.



Saturday Kayaking Excursion with Branded Swag (\$4,000) - Bronze Sponsor

Join us for a 2.5-hour guided eco kayak tour of Big Hickory Island, showcasing the stunning beauty of the Florida coast. Participants will stop at a secluded beach accessible only by kayak or boat and marvel at the mangrove tunnels and keep an eye out for dolphins, manatees, and other diverse Floridian wildlife. This sponsorship provides a unique opportunity to promote your brand while supporting an unforgettable and educational experience. Sponsorship includes one free tour registration for a representative from your company and a branded Lido Deck Lounge Kit (includes sunscreen and your logo on a bag, towel and sunglasses) for each attendee.



Surgical Movie Night (\$4,500) - Bronze Sponsor

Breakout the popcorn and refreshments for GTSC's Annual Surgical Movie night! Attendees spend the evening showcasing videos of their own surgeries to share with other fellow colleagues. Ignite the joy of learning and create a unique experience! Your company's name will be showcased on the big screen for all to see and your logo proudly displayed near the popcorn and refreshments.

Attendee Lanyards (\$5,000) - Silver Sponsor

Make a lasting impression and promote brand visibility by sponsoring the lanyards! Your support will ensure that every attendee proudly wears your logo, reinforcing your commitment to the field of thoracic surgery and gaining valuable exposure among a highly influential audience.

Educational Recordings (\$5,000) - Silver Sponsor

Be at the forefront of knowledge dissemination in thoracic surgery by sponsoring the educational recordings of the General Thoracic Surgical Club's annual meeting. As a sponsor, your company name will be prominently displayed at the start of each video, ensuring wide visibility and recognition among a highly influential audience of surgeons and medical professionals.

Sponsorship Opportunities

Scrub Caps (\$5,500) - Silver Sponsor

Maximize your brand exposure and leave a lasting impression by sponsoring branded scrub caps. Your logo will be prominently displayed on the front of the cap, ensuring high visibility among top surgeons and healthcare professionals.



Gala Decorations (\$6,000) - Silver Sponsor

Make a lasting impression on attendees and add an elegant touch to the Saturday Gala Dinner by sponsoring the exquisite centerpieces. Your support will enhance the ambiance of the event, creating a memorable and sophisticated atmosphere. The centerpieces will feature a shaved coconut floral arrangement with your company logo branded into the coconut!



Champagne Reception (\$6,000) - Silver Sponsor

Toast to excellence and enhance the ambiance of the annual meeting by sponsoring the Champagne Reception. Your generous support will create a sophisticated and celebratory ambiance, with the added benefit of showcasing your logo on branded cocktail napkins, accompanying each attendee's champagne.

Golf Tournament with Branded Swag (6,500) - Silver Sponsor

Join us in supporting a day of camaraderie, networking, and friendly competition by sponsoring the GTSC annual golf tournament. Held on the Pete Dye Resort Course at the Westin Rancho Mirage, this course is one of the more tame Pete Dye designs in the portfolio. This Dye course is best described as "Potentially Diabolical, Yet Indescribably Playable." Sponsorship includes one free registration for a representative from your company, boxed lunches, and branded golf balls for each attendee to take home.



Friday Dolphin Cruise Excursion with Branded Swag (\$7,500) -- Gold Sponsor

Join us for a delightful 3-hour Private Dolphin & Wildlife Cruise, where attendees will explore one of the world's largest dolphin-populated waters. This excursion offers a unique opportunity to promote your brand while supporting a memorable and educational experience. Sponsorship includes one free excursion registration for a representative from your company and a branded Tollara 30oz Vacuum Insulated Tumbler with Flip Top Spout for each attendee to take home.



Sponsorship Opportunities

Break at your Booth (8,000) - Gold Sponsor

Energize and engage annual meeting attendees by sponsoring a refreshment break on Thursday, Friday, or Saturday. By purchasing a Break at Your Booth, you'll offer the exclusive perk of break food, making your booth a must-visit destination. Your company will shine with a delicious snack and branded cocktail napkins placed near your booth, drawing in more visitors. As part of this sponsorship opportunity, we'll include one (1) complimentary flyer included in the Resources section of the mobile app. This sponsorship provides a perfect blend of revitalization and visibility, ensuring your brand stands out in a memorable way.

Focus Group - Platinum Sponsor (limited in-person spots available)

Seize the opportunity to gain valuable insights and engage with the leading minds in thoracic surgery by hosting a 1-hour focus group at the GTSC annual meeting. Your participation will foster meaningful discussions, exchange of ideas, and provide an invaluable platform to shape the future of the field while strengthening your connections with the surgical community. GTSC will recruit 5-8 field experts for an in-depth focus group on the topic or product of your choice!

- **In-Person (\$15,000)** - Your focus group will take place during the Annual Meeting with breakfast provided.
- **Virtual (\$12,000)** - Your focus group will take place via video conference during the month of your choice (excludes the months of February & March).

Welcome Reception (\$45,000) - Year-Round Sponsor

Be the exclusive sponsor of the Welcome Reception at the GTSC annual meeting! Our Welcome Reception promises to be an evening of great food, and refreshing drinks. Your company will shine bright with branded signage and cocktail napkins, which will leave a lasting impression on our attendees. As an extra special touch, your company can take pride in being the exclusive sponsor of a specialty cocktail drink that's bound to be the talk of the evening.

All-Inclusive Symposium (\$50,000) - Year-Round Sponsor (limit 1 spot available)

Maximize your brand exposure and establish a prominent presence at the General Thoracic Surgical Club annual meeting by hosting an exclusive Symposium on Thursday. This prime opportunity allows attendees to gather for an engaging one-hour session before the start of our esteemed Robert Ginsberg Clinical Trials Day, providing you with a platform to showcase your company, products, and expertise. The sponsorship package includes a standard brunch, basic audio-visual equipment, and Lead Retrieval, ensuring a seamless and impactful experience for both attendees and your brand.

Sponsorship Opportunities

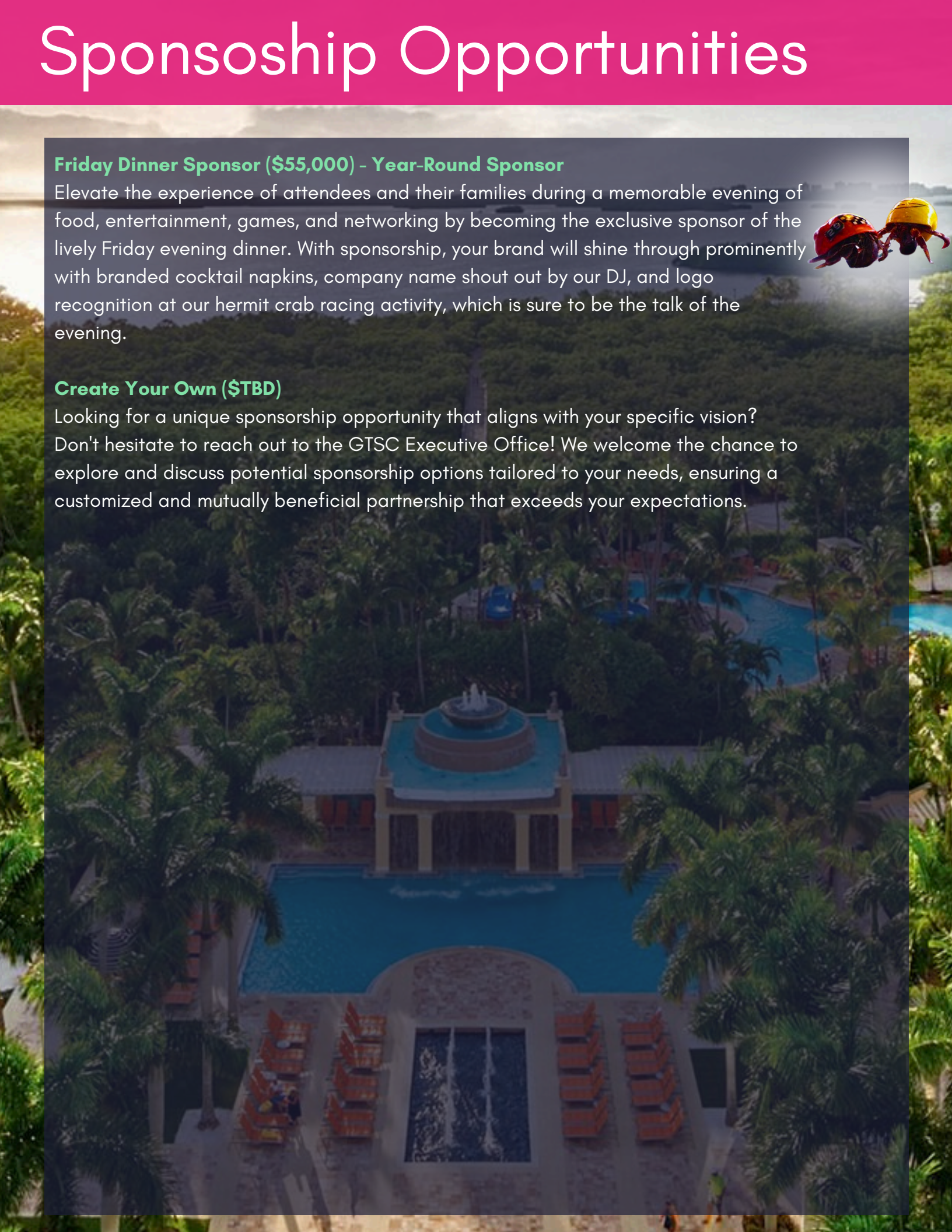
Friday Dinner Sponsor (\$55,000) - Year-Round Sponsor

Elevate the experience of attendees and their families during a memorable evening of food, entertainment, games, and networking by becoming the exclusive sponsor of the lively Friday evening dinner. With sponsorship, your brand will shine through prominently with branded cocktail napkins, company name shout out by our DJ, and logo recognition at our hermit crab racing activity, which is sure to be the talk of the evening.



Create Your Own (\$TBD)

Looking for a unique sponsorship opportunity that aligns with your specific vision? Don't hesitate to reach out to the GTSC Executive Office! We welcome the chance to explore and discuss potential sponsorship options tailored to your needs, ensuring a customized and mutually beneficial partnership that exceeds your expectations.



Exhibitor Rules & Regulations

The rules and regulations contained herein are intended by GTSC to serve the best interests of GTSC educational sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants and exhibitors are bound by the rules and regulations. GTSC shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of GTSC. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and GTSC Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that by submitting the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other GTSC issued communication. These rules and regulations may be amended or changed at any time by GTSC, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of a booth space upon acceptance by the General Thoracic Surgical Club (GTSC), assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by the GTSC. Said contract will not be binding upon the GTSC in the event of strikes or other circumstances beyond the GTSC's control. It is agreed that: If a cancellation occurs on or before January 31, 2025, a full refund, less an administrative fee of \$300, will be issued. If cancellation occurs after February 1st, 2025 the company will be responsible for paying the full cost of the booth space.

GENERAL CONDUCT OF EXHIBITORS

The purpose of the GTSC's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of the GTSC. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting.

SELLING OF PRODUCTS

The GTSC provides display space for manufacturers to exhibit products on the basis of their potential informational and commercial value and not for the purpose of selling on the exhibit floor. All exhibitors are required to adhere to such rules and regulations as may be established by the U. S. Internal Revenue Service to ensure continued income tax exemption for the meeting and no tax liability to the host location or the GTSC. Distribution of advertising matter outside the exhibitor's own table space is not allowed.

REGISTRATION & BADGES

Exhibitors shall register all of its personnel in advance (two representatives per company). Name badges/bands will be required for all GTSC functions and will be available at the Registration Desk.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the host cities fire department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to inspection and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. There will be no open flame devices and use of compressed gasses or dangerous chemicals. Any exhibits or parts thereof found not to be fireproof may be

— CONTINUED ON NEXT PAGE —

Exhibitor Rules & Regulations

FIRE PROTECTION CONTINUED

ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their booth.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which the GTSC has no control, then the exhibitor contract may be immediately amended by the GTSC, and exhibitor hereby waives any and all claims against the GTSC for damages, reimbursement, refund, or compensation. At the sole discretion of GTSC exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by the GTSC in connection with the show. The GTSC shall not be financially liable in the event the show is interrupted, cancelled, moved or rescheduled except as provided herein.

INSUREANCE & LIABILITY

It is the Exhibitor's sole responsibility to obtain, at its own expense, any or all licenses and permits, and to comply with all federal, state and local laws and ordinances for any activities conducted in association with or as part of the Exhibition.

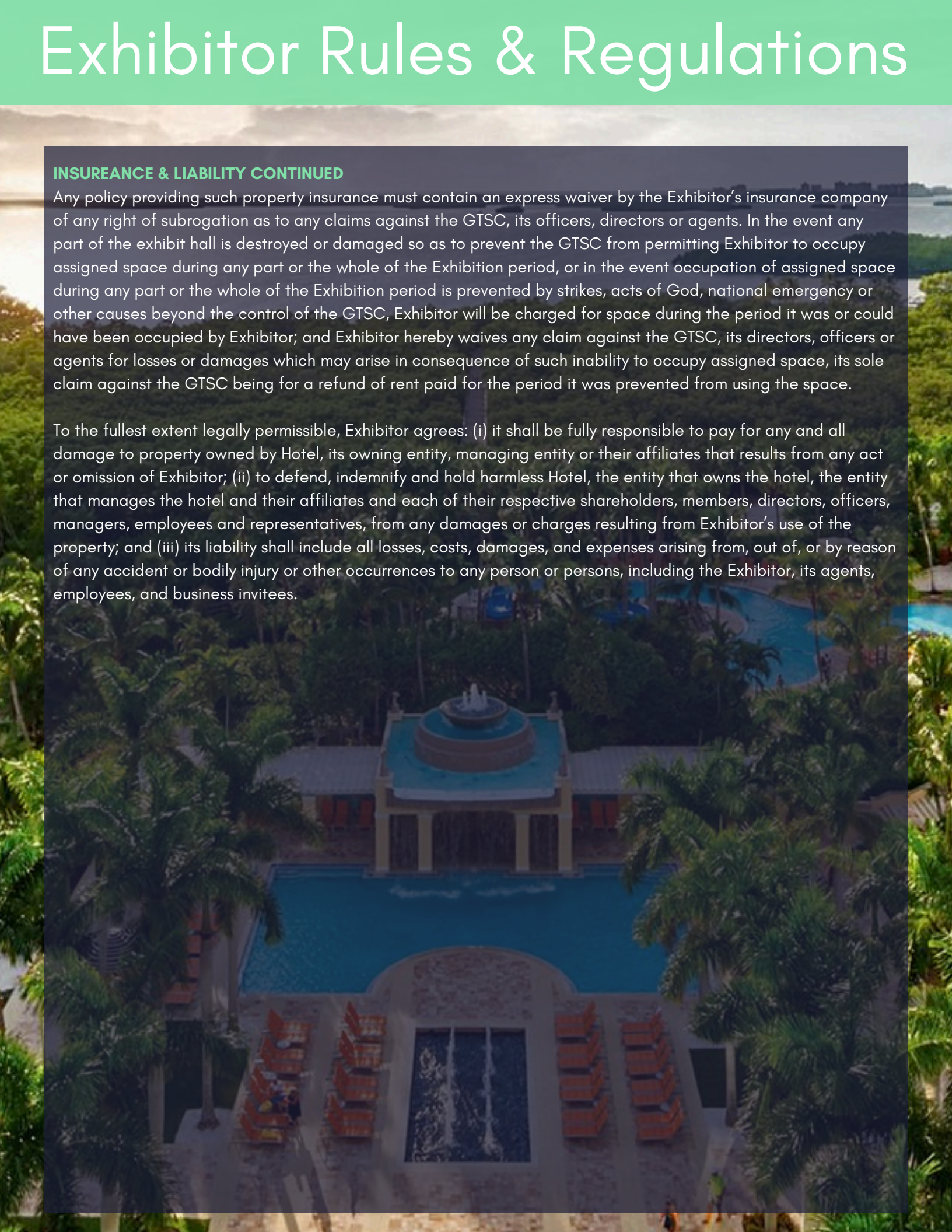
Exhibitor shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the Exhibition. Exhibitor shall protect, indemnify, hold harmless and defend the GTSC, its officers, directors and agents against all such claims, liabilities, losses, damages and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's participation in the Exhibition; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of the GTSC, their officers, directors or agents. Exhibitor, its agents and representatives shall maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with Exhibitor's participation in the Exhibition, in an amount of not less than one million dollars (\$1,000,000) per occurrence and two million dollars (\$2,000,000) in aggregate for personal injury, death or property damage, and Workers' Compensation insurance in an amount equal to the greater of that which is required by statute in the applicable jurisdiction, or five hundred thousand dollars (\$500,000) per accident or disease with a five hundred thousand dollar (\$500,000) policy limit. Exhibitor's general liability insurance shall cover Exhibitor's indemnification obligations under these Rules & Regulations and shall cover the GTSC and the Executive Committee as additional named insureds. Exhibitor shall have or obtain proof of such insurance. Exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its display materials as Exhibitor deems appropriate.

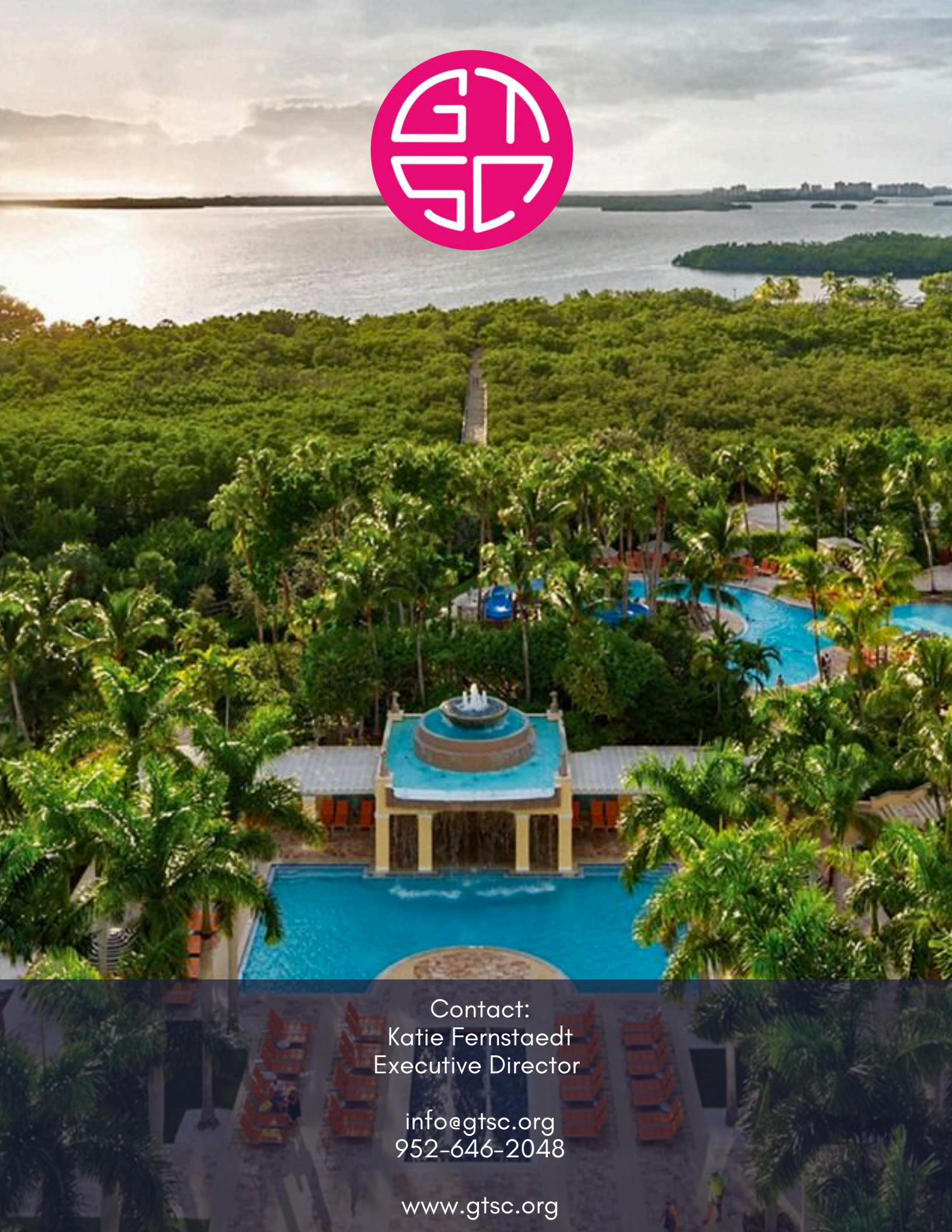
Exhibitor Rules & Regulations

INSUREANCE & LIABILITY CONTINUED

Any policy providing such property insurance must contain an express waiver by the Exhibitor's insurance company of any right of subrogation as to any claims against the GTSC, its officers, directors or agents. In the event any part of the exhibit hall is destroyed or damaged so as to prevent the GTSC from permitting Exhibitor to occupy assigned space during any part or the whole of the Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency or other causes beyond the control of the GTSC, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against the GTSC, its directors, officers or agents for losses or damages which may arise in consequence of such inability to occupy assigned space, its sole claim against the GTSC being for a refund of rent paid for the period it was prevented from using the space.

To the fullest extent legally permissible, Exhibitor agrees: (i) it shall be fully responsible to pay for any and all damage to property owned by Hotel, its owning entity, managing entity or their affiliates that results from any act or omission of Exhibitor; (ii) to defend, indemnify and hold harmless Hotel, the entity that owns the hotel, the entity that manages the hotel and their affiliates and each of their respective shareholders, members, directors, officers, managers, employees and representatives, from any damages or charges resulting from Exhibitor's use of the property; and (iii) its liability shall include all losses, costs, damages, and expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees.





Contact:
Katie Fernstaedt
Executive Director

info@gtsc.org
952-646-2048

www.gtsc.org